



# Salute to the Stars

**May 28th, 2025 | The Reserve Event Center  
40th Anniversary Sponsorship Opportunities**

## **Premier Sponsor | \$10,000 | SOLD**

- 2 Tables at the event.
- Logo and Name prominently featured on all event advertising from the date of sponsorship.
- Highlighted as Premier Sponsor with special feature during the program.
- Logo printed on the front cover of event programs.
- Listed on website, e-newsletter, annual report, social media, and at the entrance of the event.
- Name and logo on scrolling slides during the event.
- Logo on photo booth photos that can be shared by and printed out for attendees. Acknowledged in all press releases.

## **Advocate Sponsor | \$5,000**

- 1 Table at the event.
- Sponsorship acknowledged during the program.
- Logo and Name on event advertising from the date of sponsorship.
- Logo featured prominently in event programs.
- Listed on website, e-newsletter, annual report, social media and at the entrance of the event.
- Name and logo on scrolling slides during the event.
- Logo on photo booth photos that can be shared by and printed out for attendees.
- Acknowledged in all press releases.

## **Hope Sponsor | \$2,000**

- 4 Tickets to the event.
- Logo and Name on all event advertising from the date of sponsorship.
- Sponsorship acknowledged during the program.
- Logo featured prominently in the event program.
- Listed on our website, e-newsletter, annual report, social media, and at the entrance of the event.
- Name and logo on scrolling slides during the event.
- Acknowledged in all press releases.

# 40th Anniversary Sponsorship Opportunities Continued

## Media Sponsor | \$1,500 | SOLD

- 4 Tickets to the event.
- Recognized in all media spots as media sponsor.
- Listed on all event advertising.
- Sponsorship acknowledged during the program.
- Logo displayed in the event program.
- Listed in the event program, on our website, e-newsletter, annual report, social media and at entrance of event.
- Name and logo on scrolling slides during event.
- Acknowledged in all press releases.

## Community Sponsor | \$1,000

- 2 Tickets to the event.
- Listed on all event advertising.
- Logo displayed in the event program.
- Listed in the event program, on our website, e-newsletter, annual report, social media, and at the entrance of the event.
- Name and logo on scrolling slides during the event.
- Acknowledged in all press releases.

## Neighbor Sponsor | \$500

- 2 Tickets to the event.
- Highlighted at the entrance of the event, on our website, social media, listed in the event program and acknowledged in follow up press release.

## LCCC Marketing at a Glance



Monthly e-newsletters go out to over 1,200 emails.



Over 1,300 followers across social media channels



Annual Report is mailed out to 10,000 households.

**Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

**E-Mail and Phone Number:** \_\_\_\_\_

**Mail your check to LCCC, Attn: Gudrun Patton, 2020 E. Grand River #104, Howell, MI 48843**

*If you have any questions regarding LCCC's Salute to the Stars event please contact Ryan Skomial at [ryan@livingstoncc.org](mailto:ryan@livingstoncc.org).  
If your sponsorship level includes a company logo, please email a JPG version to Gudrun at [Gudrun@livingstoncc.org](mailto:Gudrun@livingstoncc.org)*