



Salute to the Stars

MAY 30TH, 2024

WALDENWOODS LAKESIDE VENUE | 2024 SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR | \$10,000 | 1 AVAILABLE

- 2 Tables at the event.
- Logo and Name prominently featured on all event advertising from the date of sponsorship.
- Highlighted as Premier Sponsor with special feature during the program.
- Logo printed on the front cover of event programs.
- Listed on website, e-newsletter, summer newsletter, annual report, social media, and at the entrance of the event.
- Name and logo on scrolling slides during the event.
- Logo on photo booth photos that can be shared by and printed out for attendees.
- Acknowledged in all press releases.

ADVOCATE SPONSOR | \$5,000

- 1 Table at the event
- Sponsorship acknowledged during the program.
- Logo and Name on event advertising from the date of sponsorship.
- Logo featured prominently in event programs.
- Listed on website, e-newsletter, summer newsletter, annual report, social media and at the entrance of the event.
- Name and logo on scrolling slides during the event.
- Logo on photo booth photos that can be shared by and printed out for attendees.
- Acknowledged in all press releases.

HOPE SPONSOR | \$2,000

- 4 Tickets to the event.
- Logo and Name on all event advertising from the date of sponsorship.
- Sponsorship acknowledged during the program.
- Logo featured prominently in the event program.
- Listed on our website, e-newsletter, summer newsletter, annual report, social media, and at the entrance of the event.
- Name and logo on scrolling slides during the event.
- Acknowledged in all press releases.

MEDIA SPONSOR | \$1,500 | 1 AVAILABLE

- 4 Tickets to the event.
- Recognized in all media spots as media sponsor.
- Listed on all event advertising.
- Sponsorship acknowledged during the program.
- Logo displayed in the event program.
- Listed in the event program, on our website, e-newsletter, summer newsletter, annual report, social media and at entrance of event.
- Name and logo on scrolling slides during event.
- Acknowledged in all press releases.

COMMUNITY SPONSOR | \$1,000

- 2 Tickets to the event.
- Listed on all event advertising.
- Logo displayed in the event program.
- Listed in the event program, on our website, e-newsletter, summer newsletter, annual report, social media, and at the entrance of the event.
- Name and logo on scrolling slides during the event.
- Acknowledged in all press releases.

NEIGHBOR SPONSOR | \$500

- 2 Tickets to the event
- Highlighted at the entrance of the event, on our website, social media, listed in the event program and acknowledged in follow up press release.

LCCC MARKETING AT A GLANCE



Monthly e-newsletters go out to over 1,200 emails.



Over 1,300 followers across social media channels



Annual summer print newsletter and Annual Report are both mailed out to over 10,000 households. Digital copies also reside on agency social media and website.

2024 SPONSORSHIP FORM

YOUR NAME: _____

PHONE NUMBER: _____

BUSINESS NAME: _____

ORGANIZATION ADDRESS: _____

EMAIL: _____

DATE: _____

SPONSORSHIP LEVEL: _____

Mail your check to LCCC, Attn: Gudrun Patton,
2020 E. Grand River #104, Howell, MI 48843

If you have any questions regarding LCCC's Salute to the Stars event please contact Ryan Skomial at (810) 623-2163 or ryan@livingstoncc.org. If your sponsorship level includes a company logo, please email a JPG version to Gudrun at Gudrun@livingstoncc.org