

Salute to the Stars

APRIL 1ST, 2023

CRYSTAL GARDENS BANQUET CENTER

2023 SPONSORSHIP OPPORTUNITIES

Helping Lives Grow



2023 SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR | \$5,000, SOLD

- 1 Table at the event
- Logo and Name on all event advertising from date of sponsorship.
- Sponsorship highlighted as premier sponsor during honoree presentation.
- Logo posted on front cover of event programs.
- Listed in the event program, on our website, e-newsletter, summer newsletter, annual report, social media and at entrance of event.
- Name and logo on scrolling slides during event.
- Logo on photo booth photos that can be shared by and printed out for attendees.
- Acknowledged in all press releases sent out.

STAR SPONSOR | \$2,000

- 4 Tickets to the event.
- Logo or name on all event advertising from date of sponsorship.
- Sponsorship acknowledged during honoree presentation.
- Logo prominently displayed in event program.
- Listed in the event program, on our website, e-newsletter, summer newsletter, annual report, social media and at entrance of event.
- Name and logo on scrolling slides during event.
- Logo on photo booth photos that can be shared by and printed out for attendees.
- Acknowledged in all press releases sent out.

ENTERTAINMENT SPONSOR | \$1,500, 1 AVAILABLE

- 4 Tickets to the event.
- Banner/Sign by event stage and recognition during entertainment introduction.
- Listed on all event advertising.
- Sponsorship acknowledged during honoree presentation.
- Logo prominently displayed in event program.
- Listed in the event program, on our website, e-newsletter, summer newsletter, annual report, social media and at entrance of event.
- Name and logo on scrolling slides during event.
- Acknowledged in all press releases sent out.

RADIO MEDIA SPONSOR | \$1,500, 1 AVAILABLE

- 4 Tickets to the event.
- Recognized in all radio spots as radio sponsor and tagged as radio sponsor.
- Listed on all event advertising.
- Sponsorship acknowledged during honoree presentation.
- Logo prominently displayed in event program.
- Listed in the event program, on our website, e-newsletter, summer newsletter, annual report, social media and at entrance of event.
- Name and logo on scrolling slides during event.
- Acknowledged in all press releases sent out.

PLATINUM SPONSOR | \$1,000

- 2 Tickets to the event.
- Listed on all event advertising.
- Sponsorship acknowledged during honoree presentation.
- Logo prominently displayed in event program.
- Listed in the event program, on our website, e-newsletter, summer newsletter, annual report, social media and at entrance of event.
- Name and logo on scrolling slides during event.
- Acknowledged in all press releases sent out.

GOLD SPONSOR | \$500

- 2 Tickets to the event
- Highlighted at the entrance of the event, on our website, social media, listed in the event program and acknowledged in follow up press release.

SILVER SPONSOR | \$250

- Highlighted at the entrance of the event, on our website, social media, listed in the event program and acknowledged in follow up press release.

LCCC MARKETING AT A GLANCE



Monthly e-newsletters go out to over 1,200 emails.



Over 1,300 followers across social media channels



Annual summer print newsletter and Annual Report are both mailed out to over 10,000 households. Digital copies also reside on agency social media and website.

2023 SPONSORSHIP FORM

YOUR NAME: _____

PHONE NUMBER: _____

ORGANIZATION NAME: _____

ORGANIZATION ADDRESS: _____

EMAIL: _____

DATE: _____

SPONSORSHIP LEVEL: _____

Mail your check to LCCC, Attn: Gudrun Patton,
2020 E. Grand River #104, Howell, MI 48843

If you have any questions regarding LCCC's Salute to the Stars event, sponsorship opportunities, tickets or more, please contact Ryan Skomial at (810) 623-2163 or ryan@livingstoncc.org. If your sponsorship level includes a company logo, please email a JPG version to Gudrun at Gudrun@livingstoncc.org