

*Livingston County Catholic Charities*

# **The Christmas Blessings Project 2022**

## **Sponsorship Opportunities**

### **What is Christmas Blessings Project?**

For over 27 years, LCCC along with a group of dedicated volunteers, have been hosting our annual Christmas Blessing Project. Our service provides food boxes, cleaning supplies, hygiene items, paper products, and a Christmas gift to Livingston County low-income and home-bound senior citizens.



*"Christmas is not a time nor a season, but a state of mind. To cherish peace and goodwill, to be plenteous in mercy, is to have the real spirit of Christmas."*

*– Calvin Coolidge*

## **200 Local Seniors Served Annually**

The Christmas Blessing project is a way for LCCC and the greater community to come together to aid vulnerable seniors who are low-income and home-bound and provide a sense of community during the holidays. For many of the seniors this project serves, this will be the only personal contact they will have during the holidays. The project goes beyond providing basic necessities and truly exhibits the spirit of Christmas through personal and genuine human connection.

**LCCC kindly asks for your assistance in supporting this long-time community-wide initiative.**

# The Christmas Blessings Project

## Sponsorship Levels

*This Christmas LCCC is facing increased costs due to inflation. In order for us to continue to fill this need in the community we need YOUR help.*

### **O'Holy Night Sponsor- \$2,500 (2 Available)**

- Listed as Premier sponsor of the 2022 initiative.
- Large Logo on all Christmas Blessings materials, and advertising.
- Private Volunteer Day with photo opportunity and a special feature on social media.
- Premier feature in pre-and post-event press releases to the community.
- Recognized as Christmas Blessings sponsor in the e-newsletter, summer 2023 newsletter, social media, and 2023 annual report.
- Recognized at Salute to Stars Annual Event
- Four Tickets to Salute to Stars Annual Event.

### **Jingle Bells Sponsor: \$1,000**

- Listed as a sponsor of the 2022 initiative on all materials.
- Logo on all Christmas Blessings printed materials and signage.
- Recognized in pre and post-event press releases to the community.
- Recognized as Christmas Blessings sponsor in the e-newsletter, annual report, and social media.
- Recognized at Salute to Stars Annual Event.
- Two Tickets to Salute to Stars Annual Event.

### **Rudolph Sponsor: \$500**

- Listed as a sponsor of the 2022 initiative on all event materials.
- Logo on all Christmas Blessings printed materials and signage.
- Recognized in pre and post-event press releases to the community.
- Recognized as Christmas Blessings sponsor in the e-newsletter and on social media.

### **Silent Night Sponsor: \$250**

- Listed as a sponsor of the 2022 initiative on all event materials.
- Logo included on all Christmas Blessings printed materials and signage.
- Recognized as Christmas Blessings sponsor in the e-newsletter and on social media.

**Company Name:**

**Contact for Marketing Purposes:**

**Yes, I will sponsor the Christmas Blessings Project:**

**Sponsorship Level:**

**Email:**

**Date:**