

17th Annual SALUTE TO THE STARS

Location: Crystal Garden, 5768 E. Grand River, Howell

Date: March 26, 2022

A Catered Event Including: Honoree Awards Ceremony, Mini Auction &
Music by Denise Davis & the Motor City Sensations

SPONSORSHIP OPPORTUNITIES

Star Sponsor: \$2,000.00 (2 needed)

- 4 Tickets to the event.
- Logo or name on all event advertising from date of sponsorship & tickets if received prior to 12/31/21.
- Sponsorship acknowledged at the start of the honoree presentation.
- Logo posted on front cover of program.
- Listed in the event program, on our web site, e-newsletter & summer newsletter, social media and highlighted at the entrance of the event.
- Name & logo placed on slides that will run during the slide show, which scroll through 1st hour of event approximately every 30 seconds on the large screen.
- Logo on photo booth photos that can be shared on social media and printed out for participants.
- Acknowledged in all press releases sent out.

Radio Media Sponsor: \$1,500.00 (1 needed)

- 4 Tickets to the event.
- Tagged in Radio Media as sponsor.
- Listed on all event advertising & tickets if received prior to 12/31/21.
- Listed in the event program, on our web site, e-newsletter & summer newsletter, social media and highlighted at the entrance of the event.
- Sponsorship acknowledged at the start of honoree presentation.
- Name & logo placed on slides that will run during the slide show, which scroll through 1st hour of event approximately every 30 seconds on the large screen.
- Acknowledged in all press releases sent out.

Entertainment Sponsor: \$1,500.00 (~~1 needed~~) - Filled

- 4 Tickets to the event.
- Banner by event stage.
- Listed on all event advertising & tickets if received prior to 12/31/21.
- Listed in the event program, on our web site, e-newsletter & summer newsletter, social media and highlighted at the entrance of the event.
- Sponsorship acknowledged at the start of honoree presentation.
- Name & logo placed on slides that will run during the slide show, which scroll through 1st hour of event approximately every 30 seconds on the large screen.
- Acknowledged in all press releases sent out.

_____ **Platinum (Event) Sponsor: \$1,000.00**

- 2 Tickets to the event.
- Listed on all event advertising from date of sponsorship.
- Listed in the event program, on our web site, e-newsletter & summer newsletter, social media and highlighted at the entrance of the event.
- Sponsorship acknowledged at the start of honoree presentation.
- Name & logo placed on slides that will run during the slide show, which scroll through 1st hour of event approximately every 30 seconds on the large screen.
- Acknowledged in all press releases sent out.

_____ **Gold Sponsor: \$500.00**

- 2 tickets to the event.
- Highlighted at the entrance of the event, on our web site, social media, listed in the event program and acknowledged in follow-up press release.

_____ **Silver Sponsor: \$250.00**

- Highlighted at the entrance of event, on our web site, listed in the event program and acknowledged in follow-up press release.

_____ **Auction Item – I will be providing an item for the auction.**

Description of item: _____

LCCC Marketing Information

- Monthly e-newsletters go out to over 1,000 e-mails
- Annual summer print newsletter and Annual Report are both mailed to over 10,000 households, resides on agency website and is shared on social media channels
- Facebook followers are currently at 922

Your Name: _____ Phone: _____

Organization Name: _____

Organization Address: _____

Email: _____ Date: _____

Mail your check to: LCCC, Attn: Gudrun Patton, 2020 E. Grand River #104, Howell, MI 48843

If you have any questions regarding LCCC's Salute to the Stars event, sponsorship opportunities, tickets or more, please contact either Julie or Gudrun at 517-545-5944. If your sponsorship level includes company logo, please e-mail a JPG version to Gudrun at Gudrun@LivingstonCC.org.

Thank You!